

CALENDAR OF ACTIVITIES

<i>January 13 –17</i>	<i>TIM Materials Arrive</i>
<i>January 31st</i>	<i>Direct Mail arrives in homes</i>
<i>February 4-5</i>	<i>Announcement Weekend</i>
<i>February 11-12</i>	<i>Commitment Weekend</i>
<i>February 18-19</i>	<i>Follow-up Weekend</i>
<i>February 27th</i>	<i>First Parish-batches Due</i>
<i>March 15</i>	<i>1st Billings for Parish-batch Returns Sent</i>
<i>April 1st</i>	<i>Skipper Mailing \$25 & Above</i>
<i>May 15th</i>	<i>Parish-based Mailing Follow-up \$25 &</i>
<i>June 1st</i>	<i>Heads-up Letters Sent</i>
<i>July 1st</i>	<i>2nd Skipper Sent</i>
<i>July 1st</i>	<i>Slow Pay No Pay Letters Sent</i>
<i>September 1st</i>	<i>Rebates Sent</i>
<i>January 15th</i>	<i>End of the 2017 Campaign</i>